

REYNOLDSBURG CITY SCHOOLS



Reynoldsburg City Schools The 9X Impact Communication Plan

Stakeholder Group	Method of Communication	Timeline
Reynoldsburg School Community (internal and external)	<p>Superintendent public presentation at Board of Education meeting Superintendent letter through Instant Connect Superintendent letter posted on District website Video posted on social media, Instant Connect, and Monthly Social media Page on District website devoted to The 9X Impact Partner with Columbus Dispatch to chronicle the development of The 9X Impact:</p> <ul style="list-style-type: none"> • Interview students, teachers, parents, Mr. Brown • Publish monthly or bi-monthly stories and updates • This might be a better fit with TWN, but more coverage through the Dispatch <p>Create FAQ for website, teachers and admins Create talking points for Cabinet/9X Impact Leaders</p>	<p>Spring 2018</p> <p>August 2018 and ongoing</p>
High School and Middle School/Junior High Principals	<p>Form Executive Design Team Weekly planning meeting</p>	<p>August 2018 and ongoing</p>
Social workers/counselors	<p>Engaged to create staff and student surveys</p>	<p>August</p>
Students	<p>Survey all students grades 8-12</p> <p>Superintendent's Student Advisory Council</p> <p>Send out 'teaser' with top 3 logos. More info coming out week of Jan 28, 2019</p> <p>9X Logo selection</p> <p>Face-to-Face meetings at each MS/JH with Mr. Brooks about 9X Impact</p> <p>Invited to Summer Bridge program</p>	<p>September</p> <p>Ongoing</p> <p>Jan/Feb 2019</p> <p>Jan/Feb 2019</p> <p>Summer 2019</p>
Teachers	<p>Survey all teachers grades 8-12</p> <p>Face-to-face staff meeting with Superintendent (Teachers in grades 8 and high school). Voluntary opportunity for all staff.</p> <p>Mr. Brooks will host Teacher Informational Night with Q & A at Livingston Campus to learn more about 9X Impact</p>	<p>September</p> <p>October/Nov</p> <p>January 2019</p>

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	<p>Assemble Mental Health Team (Social workers & School Counselors) to design Social-Emotional Learning experiences for students</p> <p>Provide Teacher Panel Discussion with New Tech Network teachers</p> <p>Incorporate Student Services administrators and teachers to represent special education and English Language Learner</p>	Jan/Feb 2019
Assistant principals at high school and MS/JH	<p>Survey APs grades 5-12</p> <p>Invite all to apply for 9X Assistant Principal roles (internal only);</p> <p>Interview and identify 2 APs</p>	September November
Board of Education	<p>Weekly written updates</p> <p>Present draft plan at Outcomes subcommittee</p> <p>Public presentation at Board of Education meeting</p>	August and ongoing October 24, 2018 December 18, 2018
Parents	<p>8th grade parent informational letter sent home with video (Instant Connect and social media)</p> <p>Series of parent meetings- 8th grade parents face-to-face meeting at Livingston Campus offered three times- led by 9X leader and Core teaching staff</p> <p>Small focus groups for parents- offered multiple times- integrated groups- collect parent feedback using protocols- application and allow all to participate</p> <p>Turn 8th Grade Academy Selection Night into The 9X Impact Information Night</p> <p>In 20-21 add in Academy Selection Night for rising 10th graders- allow Seniors to be the authentic audience</p>	January 28, 2019 Winter 2019 Winter 2020
Community Business partners	<p>Small focus groups about career readiness skills needed for employment- organize by Academy pathways</p> <p>Possible Business sponsorships</p>	As appropriate
Internal and external stakeholders	<p>District website page with updated information</p> <p>New iteration of 9X video</p>	Winter 2019 Feb/March 2019
Mental Health Team and behavior specialist	Engage to develop wrap-around supports for social and emotional learning	